## Whither the Web? Preservation strategies for the new millenium



Garron Wells University of Toronto Archives and Records Management Services April 25, 2001

## Outline

#### Part I

Preservation strategies for web-based records on the national and international scene Part II

Preservation strategies for University of Toronto World Wide Web

## Part I

- Electronic Records Issues
- InterPARES
- United States
- Canada
- Australia



#### **Electronic Records Issues**

Accountability: the ability to reconstruct an accurate picture of the past through records that can be used as evidence



## Electronic Records Issues





The InterPARES Project is a major international research initiative in which archival scholars, computer engineering scholars, national archival institutions and private industry representatives are collaborating to develop the theoretical and methodological knowledge required for the permanent preservation of authentic records created in electronic systems. The InterPARES Project is based in the School of Library, Archival and Information Studies at the University of British Columbia.



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## InterPARES

- Founded 1999
- Aim: to formulate principles and criteria for the development of international, national and organizational policies, strategies and standards for long-term preservation of authentic electronic records
- 4 Research areas or "Domains"

## InterPARES

Domain I: preserving authenticity of records
Domain II: appraisal of electronic records
Domain III: rules, procedures, methods and responsibilities of preservation of electronic records

**Domain IV:** setting standards for preservation on national, international and organizational levels

## **Preservation Strategies**

#### **United States**

Analysis and Development of model quality guidelines for electronic records management on state and federal websites. By Charles McClure and J. Timothy Sprehe. January 1998.



#### **Preservation Strategies**

#### **Features of McClure and Sprehe study**:

- identified confusion in terms 'record' and 'publication' when applied to websites
- proposed guidelines for managing information on websites based on records management theory
- developed risk model to analyze an organization's accountability exposure

## **Preservation Strategies**

#### **Accountability Exposure Model**

- High, Moderate or Low risk
- Historical Log to document changes in web site information
- Roles of webmaster, content master and records officer



#### Welcome to the Home of the Information Management Forum

We are managers in the Government of Canada who share common interests in the management of information as a resource in support of the delivery of government programs and services. If you share a similar interest or want to find out more about who we are, what we are doing, and how this site might be able to help you in your own information management iniatives, click on the buttons at the top of this page or go to the Site Map for a complete view of the site. If you would like to contribute to our efforts or find out even more about us, please e-mail us at info@imforumgi.gc.ca.

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## IM Forum

#### **Publications:**

An approach to managing internet and intranet information for long-term access and accountability (1999)

Managing internet and intranet information for long-term access and accountability. (1999)

## IM Forum

#### **Features:**

- applied McClure/Sprehe model to Canadian government and its agencies
- added feature: Local Site repository
- separated responsibility for preservation of website information between National Archives and the National Library

## **Risk Analysis**

Accountability exposure: refers to an appraisal of the extent to which the office is or is not fulfilling its legal and other responsibilities as defined by law or other obligations

# Low Risk

#### Accountability Exposure

- office has single web site containing only copies of documents (publications and/or official records)
- office controls who may post to website
- documents are static

#### Recordkeeping response

- little accountability exposure risk
- office keeps adequate records documenting its information systems, procedures for its website, etc.

# Low Risk (cont'd)

#### Accountability Exposure

- all records are integrated with U. of T. File Plan or approved records schedule
- there is little or no adverse reaction to posted documents

#### Recordkeeping response

 records and publications are destroyed or transferred to UTARMS or storage according to established procedures and applicable records retention schedules

## Moderate Risk

#### Accountability Exposure

- office websites grow in number and complexity
- control of quantity and quality of website postings decreases as more websites are posted

#### Recordkeeping Response

- office must take some additional measures to ensure ability to reconstruct past website contents
- historical log is created

## Moderate Risk (Cont'd)

#### Accountability Exposure

- increasing potential that some posted documents may generate adverse reactions
- types of website uses multiply; both purpose-prepared and interactive real-time materials occur

#### Recordkeeping Response

 historical log itself is official record and subject to retention schedule; copy of log is posted to website to answer queries about past web site documents

## Historical Log

- Is an official record and is subject to a retention schedule
- Contains the following data elements:
  - Title or name of posting
  - Version number of posting
  - Originating author/office name, address, contact info. This is the Content Manager, the person or office responsible for content creation
  - Hyperlinks in this posting
  - Date of Initial posting
  - Date of last modification
  - Date of replacement or withdrawal
  - Disposition of posting after replacement or withdrawal 20

## Moderate Risk (Cont'd)

#### Accountability Exposure

 some records and publications appear that are not captured elsewhere in record keeping systems Recordkeeping Response

 official records are disposed of according to U. of T. File Plan and/or approved records retention schedules

# High Risk

#### Accountability Exposure

 office websites grow numerous and complex and posting controls show evidence of breaking down.

#### Recordkeeping Response

 assess adequacy of existing corporate recordkeeping system and rebuild processes where necessary to integrate this system with the web.

## High Risk (Cont'd)

#### Accountability Exposure

contents include
 'bulletin board'
 postings, and many
 records and official
 publications not
 captured elsewhere in
 recordkeeping
 systems.

#### Recordkeeping Response

 periodic 'snapshots' of entire website; office is capable of reproducing entire site contents exactly as appear.

# High Risk (Cont'd)

#### Accountability Exposure

- faculty, staff and students and general public usage escalates in frequency.
- websites are under intense public scrutiny and posted materials are beginning to generate negative reaction.

#### Recordkeeping Response

 office develops and maintains a *Local Site Repository* as temporary means of managing disposition process for records and published materials.

## Local Site Repository

 electronic repository, established under the control of an office for the purposes of *temporarily* managing dormant copies of that office's electronically recorded information until the corporate recordkeeping system is adequate for the task

 replicates at time of posting all pages posted to an active website in a separate storage device

## Local Site Repository (Cont'd)

#### • Features:

- is a means of reconstructing the information content of an active site;
- facilitates the organized disposition of recorded information through:
  - » controlled deletion
  - » transfer of archival records to UTARMS (both publications and official records)



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Home | About Us | The Collection | Recordkeeping | Education | Exhibitions | Publications | About this Site | Site Map | Search | Links | Feedback | Privacy |



## National Archives of Australia

- Web policy and guidelines cover:
- public websites
- virtual private networks (VPNs)
- extranets
- intranets; and
- individual web-based resources (services and publications)



## National Archives of Australia

#### **Features:**

- builds on McClure/Sprehe and IM Forum work
- simplifies risk assessment model
- provides practical strategies for storage and preservation of web-based resources for long term accessibility

## National Archives of Australia



## Bibliography

IM Forum Internet and Intranet Working Group. Managing internet and intranet information for long term access and accountability - implementation guide. Sept. 24, 1999 Http//:www.imforumgi.gc.ca/consult/inter-intra/implement2\_e.pdf

**InterPARES Project: Http://www.interpares.org** 

McClure, Charles and J. Timothy Sprehe, Analysis and development of model quality guidelines for electronic records management on state and federal websites. January, 1998. Http://istweb.syr.edu/~mcclure/nhprc/nhprc\_title.html

National Archives of Australia. Archiving web resources - policy (revised January, 2001) www.naa.gov.au/recordkeeping/er/web\_records/policy Archiving web resources - guidelines (March 2001) www.naa.gov.au/recordkeeping/er/web\_records/guide

## Part II

Preservation strategies for University of Toronto World Wide Web File Edit View Go Communicator Help

U of T Home | Libraries | Website List | Contact Us |

#### WELCOME TO THE UNIVERSITY OF TORONTO

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April 9, 2001

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About U of T Attending U of T Working at U of T

Academic & Research Links Alumni & Friends Links Student Links

News & Events Directories & Internet Help

my.utoronto.ca

U of T at Mississauga U of T at Scarborough

...Home of this year's CIAU women's hockey champions: congratulations, Blues. News and Events investing



Q&A

in a child's education guarantees lasting rewards? (more...)

#### News Headlines

Super hearing in flies may improve hearing aid technology

Search

Business Board approves higher tuition fees

Oniversity releases senior salary disclosure list

(more headlines...)

#### Did You Know?

Want to know which faculty employment positions are currently available? The university's new

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http://www.newsandevents.utoronto.ca/bin1/010326b.asp

## U. of T. Strategy

University of Toronto World Wide Web: "provides information about the University and its mission; its programs, services, and events; and its students, faculty, staff and alumni. In addition it also provides access to scholarly resources, informational tools, and navigational aids".

## U. of T. Strategy

U. of T. Web Publishing Guidelines

www.library.utoronto.ca/webguide.htm

Guidelines for Archiving Web Sites

• www.library.utoronto.ca/utarms/preservation

## U. of T. Strategy

#### **Strategies:**

- assessing risk records management strategies:
  - Accountability: Low, Moderate and High Risk Sites
  - Historical Log
  - Local Site Repository
# U. of T. Strategy





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#### Letter from the Faculty Registrar

#### Selecting & Enrolling in Courses

- Important Dates 2001 | Important Dates 2002
- How to Enrol in a Subject POSt
  - Instructions for Commerce Subject POSts
  - Instructions for Computer Science Subject POSts
- Subject POSt Codes & Contacts
- <u>Select Courses</u> (Enrolment Indicators; Enrolment Controls)
- <u>Enrol in Courses</u> (First Round of Enrolment; Second Round of <u>Enrolment</u>)
- <u>Pay Fees</u>

#### **Course Listings**

- <u>Codes Used in the Timetable Listings</u>
- <u>Course listings</u>
- <u>Courses Not Offered Listing</u>
- First Year Seminars



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- <u>Codes Used in the Timetable Listings</u>
- <u>Course listings</u>
- <u>Courses Not Offered Listing</u>
- First Year Seminars

Forms

- <u>STS/SWS Worksheet</u> (PDF)
- <u>Weekly Schedule Worksheet</u> (PDF)
- <u>Student Medical Certificate</u> (PDF)

Adobe Reader To view a PDF you need <u>Acrobat</u>

Get Acrobat.

<u>Reader</u>.

Instructions for Using the Student Telephone Service (STS)

Instructions for Using the Student Web Service (SWS)

Where to Go for Information

Instructions for Graduating Students

Timetable Home ~ Registrar's Office Home ~ Arts and Science Home

Last updated 04.06.01 Enquiries and comments: e-mail <u>ask@artsci.utoronto.ca</u>



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Factors	<b>Risk Level</b>	Recordkeeping Response
<ul> <li>Public Visibility</li> <li>All pages viewable</li> <li>by general public</li> <li>and U. of T.</li> </ul>	High	- Continue to monitor reactions to content
Community - Little adverse criticism about content	Low	

Factors	<b>Risk Level</b>	Recordkeeping Response
Purpose		
<ul> <li>Disseminating (publishing) and sharing information</li> <li>Soliciting responses and feedback (via email)</li> <li>Provide some online services</li> </ul>	Moderate - High	<ul> <li>Level of risk increases if records and publications are only disseminated on web</li> <li>Ensure close integration with office's record keeping system</li> </ul>

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Factors	<b>Risk Level</b>	Recordkeeping Response
<ul> <li>Complexity</li> <li>Predominately static documents</li> <li>PDF forms</li> <li>Document-centred (low interactivity) POSt</li> <li>Access to ROSI</li> </ul>	Low - Moderate Low - Moderate	<ul> <li>Increase in dynamic and interactive documents will increase level of risk</li> <li>Assess adequacy of record keeping</li> </ul>
		system and integrate web

records

<b>Factors</b>
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### **Risk Level**

Frequency & Regularity of Change

- Irregular (i.e. as required)
- Infrequent (i.e.
   longer than 3
   months between
   changes

**Moderate - High** 

Recordkeeping Response

- Historical log
- Records retention and disposition
- Local site
- repository
- Transfers to UTARMS

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### WELCOME TO THE HUMAN RESOURCES DEPARTMENT AT THE UNIVERSITY OF TORONTO

See Latest News for the \*



Welcome to the Human Resources Department's website. Our website is in the process of being revamped to provide you with more information in an easy-to-access format. One of the new features is our <u>Frequently Asked Questions</u> page. Our goal is to continue developing new features to help you find the information you are seeking quickly. The <u>Our Mission</u> and <u>HR Contacts Directory</u> pages will provide you with information about how we operate and who we are and help you readily contact us.

U <u>JOB</u> OPPORTUNITIES Payroll

Pensions & Benefits

Employment Policies



Collective Agreements





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### UNIVERSITY OF TORONTO HUMAN RESOURCES DEPARTMENT SERVICES AND RESOURCES

#### SERVICES

The following areas make up the central Human Resources Department:

Compensation HR Reporting Labour Relations Payroll Pensions & Benefits Staff Development

### RESOURCES

Employee Assistance Program Forms & Templates Job Opportunities Management Resources Publications & Other Information of Interest Statistics & Reporting Workplace Support



For questions about the terms and conditions of your employment with the University, information on and/ or interpretation of University policies or collective agreements or related legislation, services and programs available to staff within the University, please check with your supervisor or contact your local decentralized HR Office. The <u>HR Offices Contacts Directory</u> provides a complete list of the eleven HR Offices across the University's three campuses. Not sure which

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office to contact? Please see our <u>listing of offices</u> by University department.

The <u>central Human Resources Department</u> supports the decentralized HR Offices in their delivery of front-line services, as well as providing certain front-line services to staff, for example, staff training, as well as being involved in activities such as collective agreement negotiations, policy development, reports, development of guidelines and tools to facilitate working with the University's policies and procedures.

#### Links to selected HR-related Websites

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of America collective agreement include a Hiring Rate that represents the normal hiring rate for the position. Salary increases are based on annual step progression to the maximum amount that is also indicated on the job posting.

University of Toronto students interested in career or employment information should contact the University of Toronto <u>Career Centre's</u> home page.

### How To Apply

### Who May Apply

• IF you are accessing the Internet via a University of Toronto computer, you may see:

All Administrative Positions (Union and Non-Union) Currently Available

'Internal' University of Toronto applicants are given first consideration. Please see <u>General Information</u> for more information concerning eligibility to apply.

 IF you are accessing the Internet via a computer external to the University, you may only see:

Positions Currently Available to External Candidates

Please see General Information for more information concerning eligibility to apply.

### **General Information**



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Human resources web site: Job opportunities main page

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### UNIVERSITY OF TORONTO HUMAN RESOURCES DEPARTMENT Forms & Templates

- Benefits Premium Calculator
- Liberty Health Dental Claim Form
- Liberty Health Employee Dependent Enrolment/Change Form
- Liberty Health Extended Health Claim Form
- Liberty Health Vision Care Claim Form

UofT Home | Human Resources Home | Services and Resources

This page last updated: February 2, 2001





Factors	<b>Risk Level</b>	Recordkeeping Response
<ul> <li>Public Visibility</li> <li>Some pages not viewable by general public (e.g. Job Opportunties)</li> <li>Intended primarily for employees</li> <li>No adverse reactions to content</li> </ul>	Low - Moderate	<ul> <li>Continue to monitor reactions to content</li> </ul>

Factors	<b>Risk Level</b>	Recordkeeping Response
<ul> <li>Purpose</li> <li>Disseminating (publishing) and sharing information</li> <li>Soliciting responses and feedback (via email)</li> </ul>	Low - High	<ul> <li>Level of risk increases if records and publications are only disseminated on web</li> <li>Ensure close integration with office's record keeping system</li> </ul>

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<ul> <li>Predominately static documents</li> <li>PDF forms</li> </ul>	Low Low	<ul> <li>Increase in dynamic and interactive documents will increase level of risk</li> </ul>
Document-centred (low interactivity)	Low	<ul> <li>Assess adequacy of record keeping system and integrate web records</li> </ul>

Factors	
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Change

- Irregular (i.e. as required)
- Infrequent (i.e.
   longer than 3
   months between
   changes)

### **Risk Level**

**Moderate - High** 

Recordkeeping Response

- Historical log
- Records retention and disposition
- Local site repository
- Transfers to UTARMS

## Contact Us

Garron Wells, University Archivist garron.wells@utoronto.ca

Loryl MacDonald, Records Archivist loryl.macdonald@utoronto.ca

University Archives and Records Management Services www.library.utoronto.ca/utarms